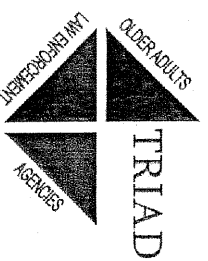
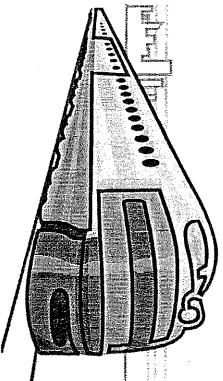


real Racine
14015 Washington Avenue
Sturtevant WI 53177



TRIAD OF WISCONSIN

On Track with TRIAD



7th Biennial
State Training Conference
April 12 – 13, 2010

Marriot Hotel
7111 Washington Avenue
Racine, Wisconsin
www.marriot.com

Hosted by
Racine County TRIAD

TRIAD is a coalition of law enforcement, community agencies, businesses and older adults who work together to reduce criminal victimization of the elderly and address crime and safety issues that affect older citizens and the community. TRIAD sponsors crime prevention and safety programs for older citizens, recruits and trains volunteers to assist law enforcement, provides a forum for law enforcement and the community to share needs and concerns and develop and implement community-wide solutions.

WHO SHOULD ATTEND

The conference is designed for members of law enforcement, human service professionals and older adults. Interested community members are encouraged to attend.

HOTEL RESERVATIONS

Marriott Hotel
Room Rates: \$80.00 per night.

To make reservations:
Phone: 262-886-9612

Email: www.marriot.com

You must identify yourself as a TRIAD
Conference attendee to get this rate.

Directions:
Exit 333 (Hwy 20 East) from I-94
Racine

CONFERENCE SCHEDULE

All times are approximate

MONDAY, APRIL 12, 2010

7:30 a.m. Registration

8:00 a.m. Continental Breakfast

9:00 a.m. Opening Ceremony & Welcoming
Remarks

9:15 a.m. General Session

Enhancing your TRIAD

Cherie Aschenbrenner & Lt Kevin Williams

Jump start your TRIAD! Topics include new and interesting ways to reach seniors.

Break

Select from the following:

10:30 a.m. to 3:30 p.m. Workshop - **A**

Leader's Role in Creating Vigilant,

Prepared and Resilient Communities

Course provides initial awareness-level training and support that builds community capacity around homeland security.

OR

10:30 to 11:30 a.m. Workshops

Choose 1

ITNAmerica: *Chris Reuwer, Executive Director,*

ITWRacineCounty

The Independent Transportation Network is a dignified community-based and community-supported alternative transportation system for seniors and persons who are visually impaired.

B*Safe: *Cherie Aschenbrenner & Lt Kevin Williams*

Discussion of current financial scams including video clips of actual financial exploitation scenarios that target banks and seniors.

Seniors at Risk: *Susanne Malestic, Aurora*

Senior Resource Coordinator

Learn to identify the subtle cues of "at-risk" situations for older adults, typical obstacles to identification and intervention and strategic ways to respond and intervene.

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Racine, WI
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Lunch Break

Leader's Role in Creating Vigilant, Prepared and Resilient Communities continues

12:45 to 2:00 p.m. Workshops
Choose 1

ITNAmerica: A repeat of the previous session.
Get the 411 on 911: *James Mosieur, Program Director, The Charitable Recycling Foundation*
Learn how the 911 Call Phone Bank can help you bring security to aging residents in your community.

CERT for Seniors: *Catherine LaFave-Markstrom, Coordinator, Southeast Wisconsin Citizen Corps*

Steps are outlined to encourage seniors to be prepared and self-reliant when emergencies strike.

Break: 2:00 p.m.

2:15 to 3:30 p.m. Workshops
Choose 1

CERT for Seniors: A repeat of the previous session.

Marketing TRIAD: *John Gauthier, Gateway Technical College Instructor*

Social Media vs. Traditional Media: Which is most effective with Seniors and Caregivers? A review of market principles and strategies.

Adventures in Life-Long Learning: *Julie Rae Friedman, Past President UW Parkside Adventures in Lifelong Learning Program*

Find educational, creative and social opportunities for senior through lectures, classes, focus groups, day trips and special events.

TUESDAY, APRIL 13, 2010

7:00 a.m. Breakfast Buffet

8:30 a.m. General Session
When Good Drugs Go Bad

Jason Weber, Community Liaison Officer, Town of Menasha Police Department.

Prescription drug abuse is negatively affecting our communities. Crimes and deaths linked to prescription drug abuse are on the increase. Learn what can be done about this mounting problem in our communities.

Break

Select from the following:

10:30 a.m. to 3:30 pm Workshop - A

Leader's Role in Creating Vigilant, Prepared and Resilient Communities

A repeat of the previous session.

OR

9:30 to 10:30 a.m. Workshops

Choose 1

Generations On Line: *Katie Burke*

An award-winning national non-profit organization that has pioneered the best ways to get older adults on line – overcoming the barriers of access, skill and intimidation.

Get the 411 on 911: A repeat of the previous session.

Adventures in Life-Long Learning: A repeat of the previous session.

Break

10:45 to Noon Workshops

Choose 1

Generations On Line: A repeat of the previous session.

Seniors at Risk: A repeat of the previous session.

DMV Medical Review: *Debbie Kraemer, DMV Medical Review Section*

An overview of the Medical Review section of the Department of Motor Vehicles, its function and how it relates to the growing concerns of older drivers.

Lunch Break

1:15 to 2:30 p.m. Workshops

Choose 1

Generations On Line: A repeat of the previous session.

Get the 411 on 911: A repeat of the previous session.

Marketing TRIAD: A repeat of the previous session.

2:45 p.m. Wrap Up

Awards, door prizes, evaluations.

Early Bird Registration – Professional two-day attendees can receive an Early Bird discount if we receive your paid registration by

March 19, 2010.

Conference registration includes breakfast and lunch each day you are registered.

The Wisconsin State TRIAD has a limited number of partial scholarships available for professionals registering for the conference. Questions and applications should be addressed to the Wisconsin State TRIAD: Phone 608-441-7897 or email @ mstamstad@rsydpdane.org.

CEU credits may be awarded for attendance and participation. Questions should be addressed to the Wisconsin State TRIAD: Phone 608-441-7897 or email @ mstamstad@rsydpdane.org.

TRIAD CONFERENCE REGISTRATION

Name _____ Title _____
Organization _____ City _____
Address _____ Zip _____
State _____ Email address _____
Phone _____

May we add your name to the Participant Roster? Yes No
Are you currently involved with TRIAD? Yes No

For Scholarship Information, contact the Triad of Wisconsin at 608-441-7897.

To receive an Early Bird Discount your 2-day Professional registration must be received by March 19, 2010.

2-day Registration – Professionals	\$105.00 (\$95.00 with discount)	2-day Registration – Citizens	\$60.00
1-day Registraton – Professionals	\$55.00	1-day Registration - Citizens	\$40.00

Day attending? _____ Day attending? _____

Make checks payable to **TRIAD of Wisconsin** and mail to: TRIAD c/o Real Racine, 14015 Washington Ave., Sturtevant, WI 53177

Amount Enclosed: _____ CEU Credit Yes No

Credit Card Payments: Visa Mastercard Card Number _____